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Lexar Introduces New 128GB Capacity of Industry-Leading 2000x SDXC UHS-II Card

New High-Capacity Professional 2000x SDXC UHS-II Card Leverages UHS-II Speed Class 3 Technology for High-Speed Performance

Key Messages:

- Lexar® Professional 2000x SDXC™ UHS card will be available in a 128GB capacity
- Lexar Professional 2000x SDXC card is the fastest SD UHS-II cards available today, offering read transfer speeds up to 300MB per second*
- Lexar Professional 2000x SDXC UHS-II card includes an SD UHS-II reader for high-speed transfer of files to dramatically accelerate workflow

Multimedia Elements:

- [Lexar Image Gallery](#)
- [Supporting Product Information](#)

MILPITAS, Calif., Oct. 13, 2015 (GLOBE NEWSWIRE) -- Lexar®, a leading global brand of flash memory products, today announced the 128GB capacity of the Professional 2000x SDXC™ UHS memory card. Available for purchase later this year, the 128GB Lexar® Professional 2000x SDXC UHS-II card will be the fastest UHS-II memory card available at this capacity on the market.

Leveraging the Ultra High Speed II, UHS Speed Class 3 (U3) specification, the Lexar Professional 2000x SDXC card quickly captures and transfers extended lengths of 4K, 1080p full-HD, and 3D video, as well as high-quality images. The new 128GB capacity card offers read transfer speeds up to 300MB per second and write speeds up to 260MB per second.* Additionally, the Professional 2000x SDXC UHS-II card includes an SD UHS-II reader for high-speed file transfer of photos and videos from the card to any PC or Mac® system, dramatically accelerating workflow and offering users immediate performance right out of the package.**

"By delivering the fastest SDXC memory card with the highest capacity available on the market, Lexar is focused on providing professional videographers and photographers with the necessary tools to perform at new levels," said Steffi Ho, product marketing manager, Lexar. "Demand for cinematography-grade video and images requires the ability to shoot, store, and transfer more content than ever on a single card, and the 128GB Lexar Professional 2000x SDXC empowers professionals to meet those demands."

The Lexar Professional 2000x SDXC UHS-II card is backwards compatible with older cameras and readers, performing at UHS-I and Class 10 speeds. Additionally, all Lexar product designs undergo extensive testing in the [Lexar Quality Labs](#) to validate performance, quality, compatibility, and reliability with more than 1,100 digital devices. The card comes with a limited lifetime warranty*** and includes a lifetime copy of Image Rescue® software.**** The Lexar 128GB Professional 2000x SDXC UHS-II card will be available in October with an MSRP of \$289.99. For more information about Lexar products, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest

memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, storage drives, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

Lexar. When Memory Matters.®

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*Up to 300MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary. x=150KB/s.

**Highest transfer speeds achieved only when paired with an SD UHS-II reader with a USB 3.0 capable host.

*** Limited lifetime warranty is limited to 10 years from purchase in Germany.

**** Image or other data recovery is not 100% guaranteed.

Actual usable memory capacity may vary. 1GB equals 1 billion bytes.

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