



News Release

FOR IMMEDIATE RELEASE

Elpida Memory Announces Management Personnel Change

Tokyo, Japan, December 1, 2011 – Elpida Memory Inc. (“Elpida”, Tokyo: 6665 JP), the third largest Dynamic Random Access Memory (“DRAM”) manufacturer in the world, today announced the appointment of a new Executive Officer effective December 1.

Details appear below.

New Executive Officer Appointment

Name	New/amended position	Previous position
Nahomi Aoto	<u>Executive Officer</u> In charge of the: – Advanced Process Development Group, – <u>Mask Technology Group</u> and – <u>Design for Manufacturing (DFM) Group</u> , all inside the Technology Development Office	<u>Vice President</u> of Advanced Process Development Group, Technology Development Office

About Elpida Memory, Inc.

Elpida Memory, Inc. (Tokyo: 6665) is a leading manufacturer of Dynamic Random Access Memory (DRAM) integrated circuits. The company’s design, manufacturing and sales operations are backed by world class technological expertise. Its 300mm manufacturing facilities, consisting of its Hiroshima Plant and a Taiwan-based joint venture, Rexchip Electronics, utilize the most advanced manufacturing technologies available. Elpida’s portfolio features such characteristics as high-density, high-speed, low power and small packaging profiles. The company provides DRAM solutions across a wide range of applications, including high-end servers, mobile phones and digital consumer electronics. More information can be found at <http://www.elpida.com>.

Information in this news release is current as of the timing of the release, but may be revised later without notice.

Press Contact:

Mikako Nakajima

Elpida Memory, Inc. (Tokyo, Japan)

Tel: +81-3-3281-1500

E-mail: press@elpida.com