



May 17, 2016

## Crucial Announces Ballistix Sport LT DDR4 SODIMMs

**New modules give gamers more speed, more performance, and better gaming**

### Key Messages:

- | Increased performance and enhanced integrated graphics frame rates with speeds starting at 2400 MT/s
- | Easy plug-and-play installation with Intel® XMP 2.0 profiles for simple configuration
- | Black PCB design with digital camo features and limited lifetime warranty<sup>1</sup>
- | Up to 16GB on a single SODIMM

### Multimedia Elements:

- | [How Crucial Ballistix is Made](#)
- | [Crucial Image Gallery](#)

BOISE, Idaho and GLASGOW, United Kingdom, May 17, 2016 (GLOBE NEWSWIRE) -- Crucial, a leading global brand of memory and storage upgrades, today announced the availability of Ballistix® Sport LT DDR4 SODIMMs. Ideal for gamers and performance enthusiasts, the new modules accelerate gaming laptops and small form factor systems by packing faster speeds into every memory slot, enabling users to run demanding games and applications with ease.

With speeds starting at 2400 MT/s, Ballistix Sport LT SODIMMs offer better latencies, reduced load times, and improved frame rates with integrated graphics. The new modules also feature a sleek black PCB and digital camo design and support Intel® XMP 2.0 profiles for easy installation.

"We're constantly seeking ways to empower gamers with affordable, easy-to-use products that help them gain that competitive, performance edge," explained Jeremy Mortenson, product marketing manager, Crucial. "With new platforms supporting faster DDR4 SODIMMs coming to the market, the newest Ballistix SODIMM module does just that."

The Ballistix Sport LT DDR4 SODIMM modules will be available for purchase at [www.crucial.com](http://www.crucial.com) and through select global partners. All Crucial memory is backed by a limited lifetime warranty<sup>1</sup>. For more information about Ballistix memory, visit [crucial.com/ballistix](http://crucial.com/ballistix).

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### About Crucial

Crucial is a global brand of Micron Technology, Inc. Crucial solid state drives (SSDs) and memory (DRAM) upgrades are compatible with over 100,000 new and old desktops, laptops, workstations, and servers. Available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators, Crucial products enhance system performance and user productivity. Learn more at [crucial.com](http://crucial.com).

### About Micron

Micron Technology, Inc. is a global leader in semiconductor systems. Micron's broad portfolio of high-performance memory technologies — including DRAM, NAND and NOR Flash — is the basis for solid state drives, modules, multichip packages, and other system solutions. Backed by more than 37 years of technology leadership, Micron's memory solutions enable the world's most innovative computing, consumer, enterprise storage, networking, mobile, embedded and automotive applications. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit [micron.com](http://micron.com).

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<sup>1</sup> Limited lifetime warranty valid everywhere except Germany, where warranty is valid for 10 years from date of purchase.

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