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Lexar Increases Speeds of USB 3.0 Flash Drive Line

Enhanced Speeds and Included Encryption Software Allow Users to Quickly and Securely Transfer Photos, Videos, and Files

Key Messages:

- Lexar® JumpDrive® P20 is available with read speeds up to 400MB/s and write speeds up to 270MB/s*
- Lexar JumpDrive S25, JumpDrive S35, JumpDrive S55, and JumpDrive S75 are available in read speeds up to 150MB/s and write speeds up to 60MB/s*
- All new JumpDrive USB flash drives include EncryptStick™ Lite software to help protect essential files against corruption, loss, and deletion

Multimedia Elements:

- [Lexar Image Gallery](#)
- [Lexar JumpDrive P20 USB 3.0 Flash Drive Product Information](#)
- [Lexar JumpDrive S75 USB 3.0 Flash Drive Product Information](#)
- [Lexar JumpDrive S55 USB 3.0 Flash Drive Product Information](#)
- [Lexar JumpDrive S35 USB 3.0 Flash Drive Product Information](#)
- [Lexar JumpDrive S25 USB 3.0 Flash Drive Product Information](#)

LAS VEGAS, Jan. 6, 2015 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced performance enhancements to its JumpDrive USB 3.0 flash drives, which include the Lexar® JumpDrive® P20, JumpDrive S75, JumpDrive S55, JumpDrive S35, and JumpDrive S25 flash drives. Enhancements include increased read and write speeds for faster transferring of photos, videos, and files, as well as EncryptStick™ Lite software to help protect essential files by providing the option to keep these files in a password protected vault.

"Flash drives are no longer just used to bring term papers to the library. More often, people are relying on these devices to store movies, transfer photos, and back up important documents. And they want to do all that quickly and securely," said Aaron Lee, director of product marketing, Lexar. "The enhanced JumpDrive USB 3.0 line offers the best of both worlds: increased speed and heightened security."

Lexar JumpDrive P20 USB 3.0 Flash Drive

As one of the fastest USB flash drives available, JumpDrive P20 boasts read speeds up to 400MB/s and write speeds up to 270MB/s*, and is able to transfer a full-length HD movie in less than 40 seconds.** JumpDrive P20 features a sleek design with a metal alloy base and high-gloss mirror top, and also includes a key ring loop. Available in capacities of 32GB, 64GB, and 128GB, JumpDrive P20 is built with premium performance and design in mind.

Lexar JumpDrive S75 USB 3.0 Flash Drive

A high-performance offering in the JumpDrive USB 3.0 flash drive line, JumpDrive S75 offers read speeds up to 150MB/s and write speeds up to 60MB/s*. It also features a retractable connector with easy-to-use thumb slide, and comes in a range of colors and capacities, including purple (16GB), orange (32GB), green (64GB), black (128GB), and white (256GB).

Lexar JumpDrive S55 USB 3.0 Flash Drive

The high-capacity JumpDrive S55 offers read speeds up to 150MB/s and write speeds up to 60MB/s* and is now available in a 128GB capacity. The drive can quickly transfer a 3GB HD video clip in less than one minute, much faster than the four minutes it takes using a standard USB 2.0 drive.** The drive also features a slim design with a protective sliding cover and is available

in black.

Lexar JumpDrive S35 USB 3.0 Flash Drive

The affordable JumpDrive S35 offers read speeds up to 150MB/s and write speeds up to 60MB/s.* The device also features a stylish, swivel design with an automatically retractable connector and key ring loop. The drive is available in a range of colors and capacities, including teal (16GB), green (32GB), purple (64GB), and black (128GB).

Lexar JumpDrive S25 USB 3.0 Flash Drive

JumpDrive S25 offers read speeds up to 150MB/s and write speeds up to 60MB/s for the quick transfer of photos, videos and files.* This affordable USB flash drive offers a slim, retractable design and is available in a range of colors and capacities, including teal (16GB), green (32GB), purple (64GB), and black (128GB).

Each of these JumpDrive USB 3.0 flash drives includes EncryptStick™ Lite software, an advanced security solution with 256-bit AES encryption to help protect essential files against corruption, loss, and deletion. Users can create a password-protected vault that automatically encrypts data stored within it. And for additional peace of mind, files that are deleted from the vault are securely erased and cannot be recovered.

Lexar JumpDrive USB flash drives are compatible with Mac® and PC systems. Furthermore, all Lexar product designs undergo extensive testing in the Lexar Quality Labs, facilities with more than 1,100 digital devices, to ensure performance, quality, compatibility, and reliability. The new JumpDrive USB 3.0 flash drives will be available February 2015. JumpDrive P20 will come with a limited lifetime warranty and JumpDrive S25, JumpDrive S35, JumpDrive S55, and JumpDrive S75 will come with a three-year limited warranty.*** For more information, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, storage drives, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*Maximum read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary.

**3.2GB video, HD 1080p@30fps (46 Mbps) video.

***Limited lifetime warranty is limited to 10 years from purchase in Germany and France.

1GB equals 1 billion bytes

To ensure compatibility and best performance, please visit lexar.com/downloads to download the latest USB 3.0 driver.

Security safeguards, by their nature, are capable of circumvention. Lexar does not guarantee data will be 100% secure from unauthorized access, alteration, or destruction.

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