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Lexar Announces Professional 3600x and 3500x CFast 2.0 Cards to Meet the Exacting Speed and Capacity Demands of Cinematographers, Filmmakers, and Content Creators

Lexar CFast 2.0 Cards Capture High-Quality 4K Video and Beyond, Maximizing Performance in Next-Generation, Cinema-Grade Video Cameras

Key Messages:

- Lexar® Professional 3600x CFast™ 2.0 card leverages new thresholds of performance, and is specifically optimized for ARRI cameras*, with a read transfer speed up to 540MB per second (3600x)**
- The Lexar Professional 3500x CFast 2.0 card replaces the Lexar Professional 3400x CFast 2.0 and provides read transfer speed up to 525MB per second (3500x)***
- Both cards capture high-quality 4K video and beyond with next-generation, cinema-grade video cameras

Multimedia Elements:

- [Lexar Image Gallery](#)
- [Lexar Professional 3600x CFast 2.0 Supporting Product Information](#)
- [Lexar Professional 3500x CFast 2.0 Supporting Product Information](#)

MILPITAS, Calif., Oct. 13, 2015 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced two additions to its CFast memory card line: the Lexar® Professional 3600x CFast 2.0 card and the Lexar Professional 3500x CFast 2.0 card. Both are designed to capture high-quality 4K video and meet the exacting speed and capacity demands of professional cinematographers, filmmakers, and content creators. These cards leverage new thresholds of performance and maximize the capabilities of next-generation cinema-grade video cameras.

"More and more cinematographers and videographers are embracing cutting-edge video cameras for important shoots," said Steffi Ho, product marketing manager, Lexar. "The goal in developing the Professional 3600x and 3500x CFast 2.0 cards is to provide them with the fastest memory cards available to capture high quality 4K video and beyond."

Lexar Professional 3600x CFast 2.0 card

The Lexar Professional 3600x CFast 2.0 card provides read transfer speed up to 540MB per second (3600x).** The new card will be available in 256GB and 128GB capacities, and is specifically optimized for ARRI® cameras.*

"Through close communication and the steady collaboration of our engineers, the new Lexar Professional 3600x CFast 2.0 memory card has reached a level of quality and performance that meets the highest ARRI requirements for CFast 2.0 recording media," said Oliver Temmler, product manager for storage media at ARRI. "In addition to offering fast speeds, the new Lexar Professional 3600x CFast 2.0 card provides flawless write performance, even under thermal pressures."

Lexar Professional 3500x CFast 2.0 card

The Lexar Professional 3500x CFast 2.0 memory card will replace the Lexar Professional 3400x CFast 2.0 card. The new card will be available in capacities ranging from 32GB to 256GB and provide read transfer speed up to 525MB per second.***

The Lexar Professional 3600x and 3500x CFast 2.0 cards include a lifetime copy of Image Rescue® software****, come with a limited lifetime warranty*****, and will be available for purchase in October and November, respectively. Additionally, all Lexar product designs undergo extensive testing in the [Lexar Quality Labs](#) to validate performance, quality, compatibility, and reliability with more than 1,100 digital devices. The Lexar Professional 3600x CFast 2.0 card has MSRPs of \$944.99 (256GB) and \$506.99 (128GB). The Lexar Professional 3500x CFast 2.0 card has MSRPs of \$944.99 (256GB), \$506.99 (128GB), \$273.99 (64GB) and \$164.99 (32GB). To determine which Lexar CFast card is compatible with your preferred camera, please visit www.lexar.com/cfastcompatibility for more information. For more information about Lexar products, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, storage drives, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

Lexar. When Memory Matters.®

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*For a complete list of compatible cameras, go to www.lexar.com/cfastcompatibility

**Up to 540MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary.

***Up to 525MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary.

**** Image or other data recovery is not 100% guaranteed.

*****Limited lifetime warranty is limited to 10 years from purchase in Germany.

Actual usable memory capacity may vary. 1GB equals 1 billion bytes.

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